

The Ohio AAP Young Physician & Pediatric Trainee Advocacy Workshop



***Please Join us for this FREE of charge event!
A great day to make your voice heard!***

May 18, 2010

The Riffe Center— Columbus, Ohio—Conference Room West B & C

Noon—5:15 pm—Workshop

5:30 pm—Reception with Ohio Children’s Hospital Association

Agenda

Arrive at 12:00 – Lunch - will continue lunch through first speaker

12:30 – 1:00 pm

Terry Barber, Sr, MD & Melissa Wervey Arnold , Ohio AAP Executive Director “The Ohio AAP as our Advocacy Resource”

What resources are available through our chapter, What projects the Ohio AAP is currently involved in, Involvement Opportunities

1:00-2:00 pm

Tracy Intihar “An introduction to Legislative Basics”

Legislative Structure, Legislative Process’, Who we should know in Ohio

2:00-3:00 pm

Matt Peters “Advocacy 101”

Getting started as an advocate, Different methods of advocacy (Letters, Lobbying, etc), Tips for making your efforts stand out

BREAK 3:00 – 3:15 pm

3:15 – 3:45 pm

William Cotton, MD “How to interact with the Media”

How to become a contact person for the media, How to answer questions in an interview, What to do about controversial topics,

What questions to ask before accepting an interview

Resources

3:45 – 4:00 pm

Antoinette Eaton , MD—Closing Remarks

4:00 – 5:15 pm

Discussion with Elected State Officials

5:30 pm

Reception with Ohio Children’s Hospital Association



REGISTRATION FORM

Name and Degree: _____

Institution: _____

Phone: _____ E-mail: _____

To register: **Mail this form to: Elizabeth Kelleher, Ohio AAP, 450 W. Wilson Bridge Rd., Suite 215, Worthington, OH 43085, fax to 614-846-4025, or e-mail form to ekelleher@ohioaap.org. Questions? 614-846-6258**